



2018 SPONSORSHIP OPPORTUNITIES

The 53rd annual BIG Gala will be held Saturday, October 6, 2018, at the Seattle Sheraton Hotel. The Gala is the single largest fundraiser benefiting Big Brothers Big Sisters of Puget Sound. This black-tie event features extravagant live and silent auctions, an elegant dinner, and the opportunity to celebrate the work that we do together in the community.

BENEFITS:	PRESENTING SPONSOR	PLATINUM SPONSOR \$25,000 (2 left)	GOLD SPONSOR \$10,000	SILVER SPONSOR \$7,500	BRONZE SPONSOR \$5,000
Community Impact Move kids off the waitlist and into a life-changing relationship with a mentor.	105 Kids	51 Kids	20 Kids	15 Kids	10 Kids
Printed Program (450 Impressions) Advertisement or recognition in the Gala printed program.	Full-Page Ad	Full-Page Ad	Full-Page Ad	½-Page Ad	¼-Page Ad
Printed Poster Advertisement or recognition in the Gala printed poster.	Logo with "presented by" included	Logo	Logo	Logo	Logo
Visual Logo or name recognition on the video screen during the gala.	Logo stand-alone slide	Logo	Logo	Name	Name
Website (7,000 avg. monthly unique visitors) Logo or name recognition, link, and short statement of support on the Gala website: www.InspireBIG.org/BIG_Event	Logo with "presented by" included	Logo with statement of support	Logo with statement of support	Logo	Logo
Annual Report (5,000 impressions) Recognition in Big Brothers Big Sisters of Puget Sound printed and online report.	Logo	Name	Name	Name	Name
Media (1,496,180 total monthly readership) Recognition in <i>Seattle Met</i> published after the Gala.	Logo or Name with "presented by" included	Logo or Name	Logo or Name	Logo or Name	Logo or Name
Verbal Recognition as a sponsor during the Gala live program.	Mention with "presented by" included	Mention	Mention	Mention	Mention
Online (15,000 impressions) Social-media recognition.	3 Dedicated Thank You	2 Group Thank You	2 Group Thank You	1 Group Thank You	1 Group Thank You
Sponsored Table Private table for you and seven guests	Yes	Yes	Yes	Yes	Yes
Champagne Presented to table at Gala.	Table	Table			
Presented By "BIG Gala presented by" naming rights.	Logo with "presented by" included				
Co-Branded Logo Logo on all marketing materials and photos sent out after Gala.	Logo with "presented by" included				
Auction Item Delivery Complimentary auction-item delivery throughout the greater Seattle and Eastside areas.	Delivery				

For more information or to reserve your sponsorship opportunity, please contact Martinique Carter at Martinique.Carter@bbbsps.org or 206.456.9816